



Thy Target

# Innovative Digital Marketing Consultancy



## WHO ARE WE?

**Thy Target** is a leading digital marketing consultancy that specializes in providing strategic solutions and innovative approaches to help businesses thrive in the rapidly evolving digital landscape. With a team of experienced professionals and a track record of success, we are well-positioned to address the marketing challenges faced by businesses across various industries. We are constantly striving to expand our operations and capitalize on the immense growth potential in the digital marketing industry through collaborations and partnership.

## AREAS OF EXPERTISE



Adobe  
Campaigns



Journey  
Optimizer



Adobe  
Analytics



Google  
Analytics



Adobe  
Target



Tealium



Qlik



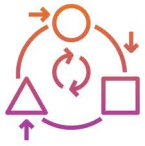
Microsoft  
SQL Server



unica

# WHY WORK WITH US:

## *Tailored and Flexible Approach*



We understand that every business is unique, with its own target audience, objectives, and challenges. We take a personalized approach to digital marketing, working closely with you to understand your specific requirements. By customizing our strategies and tactics, we can create a tailored digital marketing plan that aligns with your brand identity and drives optimal results.

- We can work on All time zones
- High on quality with competitive rates
- No minimum contract obligations

## *Data-Driven Decision Making:*



We prioritize data and analytics in our approach to digital marketing. By leveraging advanced tools and technologies, we gather valuable insights about your target audience, campaign performance, and website metrics. This data-driven approach allows us to make informed decisions, optimize campaigns in real-time, and maximize your return on investment (ROI).

## *Expertise and Experience:*



Our agency brings a wealth of expertise and experience in the digital marketing field. We have a team of skilled professionals who specialize in various aspects of digital marketing, including SEO, social media marketing, content creation, paid advertising, and more. With our in-depth knowledge and industry insights, we can develop effective strategies tailored to your business needs and goals. Our USP is no contract boundaries, we work on FTE with requirement of (1 FTE one month) , on a single project and on turnkey basis.

## FRAMEWORK:

We have a unique framework established with Solution Architects, Technical Consultants, Account Director, Campaign Developers has a strong track record of delivering successful projects. . We have helped businesses of all sizes achieve their objectives, increase brand visibility, generate leads, and boost conversions for future business projects. We work on Agile methodology but we are also able to adapt to the clients required framework which makes us to stand out from the crowd

## CLIENTS:

PH\*TOBOX

SAMSUNG

IKANO  
BANK



HANSONS  
ESTATES

CARDIFF GOLD  
PART OF THE MAXX FAMILY

CARDIFF SAFE DEPOSIT  
PART OF THE MAXX FAMILY

vodafone



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