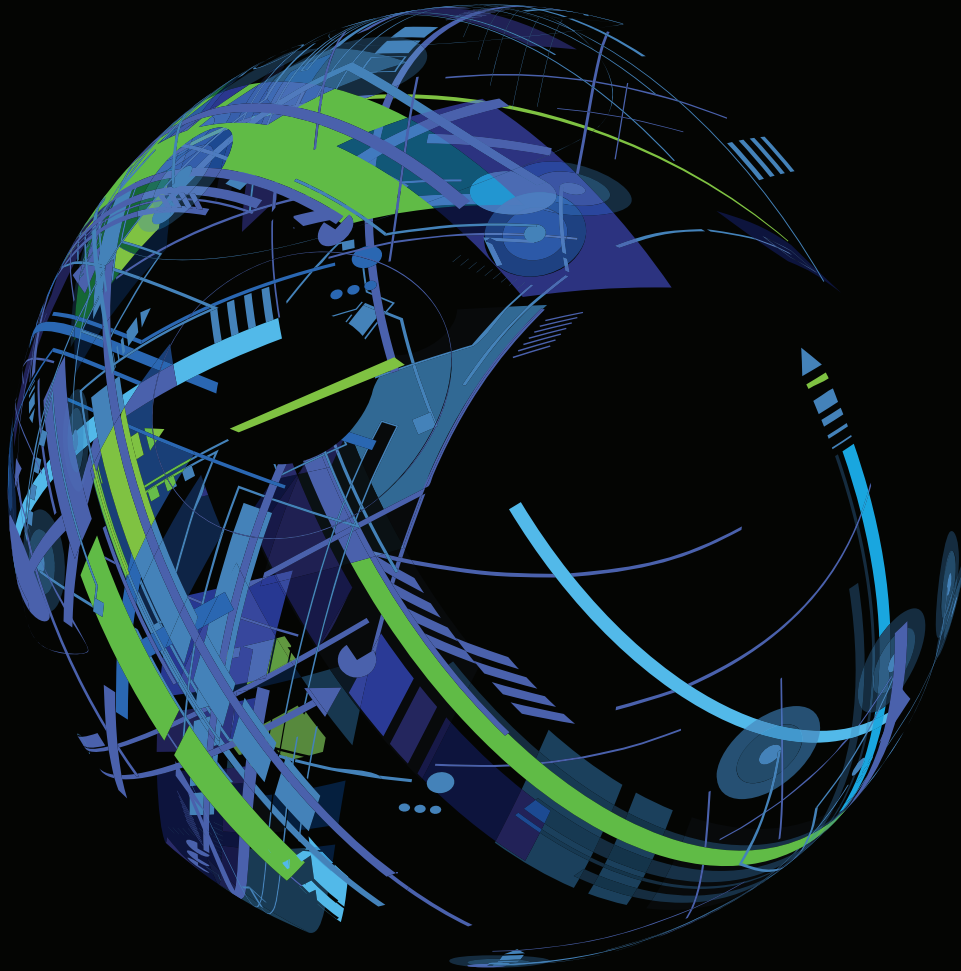


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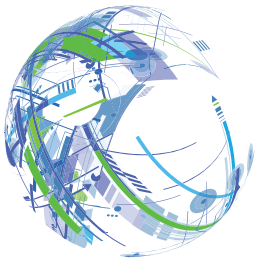


Blueshift
#366

2022 Technology Fast 500TM Ranking

Recognizing growth

The fastest growing technology companies
in North America



2022 Technology Fast 500 Rankings

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2022 NORTH AMERICA
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About Deloitte's Technology Fast 500™

Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences, and energy tech companies—both public and private—in North America. The 2022 Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth during the period from 2018 to 2021.



In the company's own words

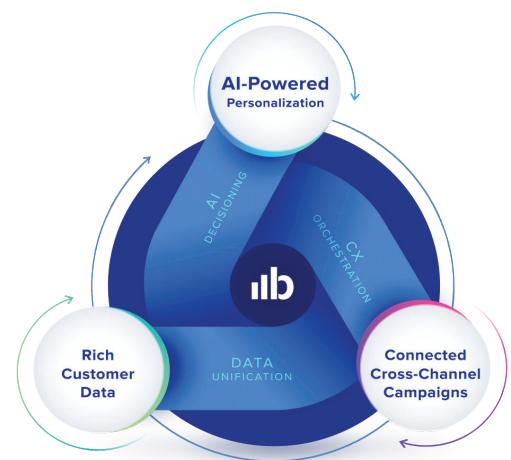
Blueshift unlocks every marketer's potential to drive customer-centric engagement by making customer data and intelligence effortlessly actionable on every marketing channel. Blueshift has been an Award Winner of the Technology Fast 500 every year since 2020.

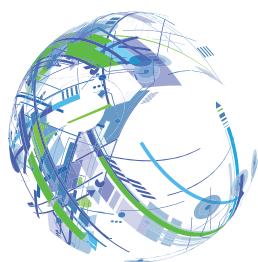
Leading consumer brands including Malwarebytes, LendingTree, Discovery+, Sweetwater, and CarParts.com use the Blueshift intelligent customer engagement platform to deliver relevant, connected experiences across every customer interaction.

The Blueshift cross-channel marketing platform uses patented AI technology to unify, inform, and activate the fullness of customer data across all channels and applications. Through unified data, cross-channel orchestration, intelligent decisioning, and unmatched scale, Blueshift gives brands all the tools they need to seamlessly deliver 1:1 experiences in real-time across the entire customer journey.

Blueshift customers have increased engagement, revenue, retention, and efficiency with the platform. For example, CarParts.com increased customer engagement 400% by leveraging first-party data to create a highly personalized and seamless customer experience across channels. Rental marketplace Zumper scaled leads 384% by using AI-powered recommendations, tailored content, and dynamic customer experiences.

Headquartered in San Francisco, with offices in Charlotte, North Carolina, and Pune, India, Blueshift is a global team of creative thinkers, data scientists, product engineers, and business leaders who work together to create AI-powered customer engagement for modern marketers.





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Fast 500 List

Rank	Company name	Primary industry	% Growth	City	St./ Prov.	CEO name
360	Jobber	Software & services	388%	Edmonton	AB	Sam Pillar
361	DermTech, Inc.	Life sciences	385%	La Jolla	CA	John Dobak
362	Morning Consult	Software & services	381%	Washington	DC	Michael Ramlet
363	Homecare.com	Software & services	379%	McLean	VA	Todd Walrath
364	Clari	Software & services	378%	Sunnyvale	CA	Andy Byrne
365	ADMA Biologics, Inc.	Life sciences	377%	Ramsey	NJ	Adam S. Grossman
366	Blueshift	Software & services	376%	San Francisco	CA	Vijay Chittoor
367	XSOLIS	Life sciences	375%	Nashville	TN	Joan Butters
368	MedAvail Holdings, Inc.	Life sciences	374%	Phoenix	AZ	Mark Doerr
369	Talent.com	Digital content/media/entertainment	373%	Montréal	QC	Lucas Martinez
370	CEIPAL	Software & services	371%	Rochester	NY	Sameer Penakalapati
371	Olo	Software & services	370%	New York	NY	Noah Glass
372	Onit	Software & services	369%	Houston	TX	Eric E. Elfman
373	Keyfactor	Software & services	366%	Independence	OH	Jordan Rackie
374	AdAdapted	Software & services	366%	Ann Arbor	MI	Mike Pedersen
375	Adverum Biotechnologies, Inc.	Life sciences	365%	Redwood City	CA	Laurent Fischer
376	Shipfusion	Software & services	365%	Toronto	ON	Brandon Luft
377	RethinkFirst	Life sciences	364%	New York	NY	Daniel Etra
378	Inspire Medical Systems	Life sciences	361%	Golden Valley	MN	Tim Herbert
379	NowRx	Life sciences	359%	Mountain View	CA	Cary Breese
380	Nylas	Software & services	356%	San Francisco	CA	Gleb Polyakov
381	Taxfyle	Software & services	355%	Miami	FL	Richard Lavina
382	StackAdapt	Software & services	353%	Toronto	ON	Ildar Shar