Blueshift
#366

2022 Technology Fast 500™ Ranking
Recognizing growth
The fastest growing technology companies in North America
Blueshift unlocks every marketer’s potential to drive customer-centric engagement by making customer data and intelligence effortlessly actionable on every marketing channel. Blueshift has been an Award Winner of the Technology Fast 500 every year since 2020.

Leading consumer brands including Malwarebytes, LendingTree, Discovery+, Sweetwater, and CarParts.com use the Blueshift intelligent customer engagement platform to deliver relevant, connected experiences across every customer interaction.

The Blueshift cross-channel marketing platform uses patented AI technology to unify, inform, and activate the fullness of customer data across all channels and applications. Through unified data, cross-channel orchestration, intelligent decisioning, and unmatched scale, Blueshift gives brands all the tools they need to seamlessly deliver 1:1 experiences in real-time across the entire customer journey.

Blueshift customers have increased engagement, revenue, retention, and efficiency with the platform. For example, CarParts.com increased customer engagement 400% by leveraging first-party data to create a highly personalized and seamless customer experience across channels. Rental marketplace Zumper scaled leads 384% by using AI-powered recommendations, tailored content, and dynamic customer experiences.

Headquartered in San Francisco, with offices in Charlotte, North Carolina, and Pune, India, Blueshift is a global team of creative thinkers, data scientists, product engineers, and business leaders who work together to create AI-powered customer engagement for modern marketers.
About Deloitte’s Technology Fast 500™
Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences, and energy tech companies—both public and private—in North America. The 2022 Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth during the period from 2018 to 2021.

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About Blueshift
Blueshift unlocks every marketer’s potential to drive customer-centric engagement by making customer data and intelligence effortlessly actionable on every marketing channel. Blueshift has been an Award Winner of the Technology Fast 500 every year since 2020.

Leading consumer brands including Malwarebytes, LendingTree, Discovery+, Sweetwater, and CarParts.com use the Blueshift AI-powered customer engagement platform to unify, inform, and activate customer data across all channels to deliver hyper-personalized customer engagement.

Fast 500 List

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company name</th>
<th>Primary industry</th>
<th>% Growth</th>
<th>City</th>
<th>St./ Prov.</th>
<th>CEO name</th>
</tr>
</thead>
<tbody>
<tr>
<td>360</td>
<td>Jobber</td>
<td>Software &amp; services</td>
<td>388%</td>
<td>Edmonton</td>
<td>AB</td>
<td>Sam Pillar</td>
</tr>
<tr>
<td>361</td>
<td>DermTech, Inc.</td>
<td>Life sciences</td>
<td>385%</td>
<td>La Jolla</td>
<td>CA</td>
<td>John Dobak</td>
</tr>
<tr>
<td>362</td>
<td>Morning Consult</td>
<td>Software &amp; services</td>
<td>381%</td>
<td>Washington</td>
<td>DC</td>
<td>Michael Ramlet</td>
</tr>
<tr>
<td>363</td>
<td>Homecare.com</td>
<td>Software &amp; services</td>
<td>379%</td>
<td>McLean</td>
<td>VA</td>
<td>Todd Walrath</td>
</tr>
<tr>
<td>364</td>
<td>Clari</td>
<td>Software &amp; services</td>
<td>378%</td>
<td>Sunnyvale</td>
<td>CA</td>
<td>Andy Byrne</td>
</tr>
<tr>
<td>365</td>
<td>ADMA Biologics, Inc.</td>
<td>Life sciences</td>
<td>377%</td>
<td>Ramsey</td>
<td>NJ</td>
<td>Adam S. Grossman</td>
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<tr>
<td>366</td>
<td>Blueshift</td>
<td>Software &amp; services</td>
<td>376%</td>
<td>San Francisco</td>
<td>CA</td>
<td>Vijay Chittoor</td>
</tr>
<tr>
<td>367</td>
<td>XSOLIS</td>
<td>Life sciences</td>
<td>375%</td>
<td>Nashville</td>
<td>TN</td>
<td>Joan Butters</td>
</tr>
<tr>
<td>368</td>
<td>MedAvail Holdings, Inc.</td>
<td>Life sciences</td>
<td>374%</td>
<td>Phoenix</td>
<td>AZ</td>
<td>Mark Doerr</td>
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<tr>
<td>369</td>
<td>Talent.com</td>
<td>Digital content/media/entertainment</td>
<td>373%</td>
<td>Montréal</td>
<td>QC</td>
<td>Lucas Martinez</td>
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<tr>
<td>370</td>
<td>CEIPAL</td>
<td>Software &amp; services</td>
<td>371%</td>
<td>Rochester</td>
<td>NY</td>
<td>Sameer Penakalapati</td>
</tr>
<tr>
<td>371</td>
<td>Olo</td>
<td>Software &amp; services</td>
<td>370%</td>
<td>New York</td>
<td>NY</td>
<td>Noah Glass</td>
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<tr>
<td>372</td>
<td>Onit</td>
<td>Software &amp; services</td>
<td>369%</td>
<td>Houston</td>
<td>TX</td>
<td>Eric E. Elfman</td>
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<tr>
<td>373</td>
<td>Keyfactor</td>
<td>Software &amp; services</td>
<td>366%</td>
<td>Independence</td>
<td>OH</td>
<td>Jordan Rackie</td>
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<tr>
<td>374</td>
<td>AdAdapted</td>
<td>Software &amp; services</td>
<td>366%</td>
<td>Ann Arbor</td>
<td>MI</td>
<td>Mike Pedersen</td>
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<tr>
<td>375</td>
<td>Adverum Biotechnologies, Inc.</td>
<td>Life sciences</td>
<td>365%</td>
<td>Redwood City</td>
<td>CA</td>
<td>Laurent Fischer</td>
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<tr>
<td>376</td>
<td>Shipfusion</td>
<td>Software &amp; services</td>
<td>365%</td>
<td>Toronto</td>
<td>ON</td>
<td>Brandon Luft</td>
</tr>
<tr>
<td>377</td>
<td>RethinkFirst</td>
<td>Life sciences</td>
<td>364%</td>
<td>New York</td>
<td>NY</td>
<td>Daniel Etra</td>
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<tr>
<td>378</td>
<td>Inspire Medical Systems</td>
<td>Life sciences</td>
<td>361%</td>
<td>Golden Valley</td>
<td>MN</td>
<td>Tim Herbert</td>
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<tr>
<td>379</td>
<td>NowRx</td>
<td>Life sciences</td>
<td>359%</td>
<td>Mountain View</td>
<td>CA</td>
<td>Cary Breese</td>
</tr>
<tr>
<td>380</td>
<td>Nylas</td>
<td>Software &amp; services</td>
<td>356%</td>
<td>San Francisco</td>
<td>CA</td>
<td>Gleb Polyakov</td>
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<tr>
<td>381</td>
<td>Taxfyle</td>
<td>Software &amp; services</td>
<td>355%</td>
<td>Miami</td>
<td>FL</td>
<td>Richard Lavina</td>
</tr>
<tr>
<td>382</td>
<td>StackAdapt</td>
<td>Software &amp; services</td>
<td>353%</td>
<td>Toronto</td>
<td>ON</td>
<td>Ildar Shar</td>
</tr>
</tbody>
</table>