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Blueshift
#139

2020 Technology Fast 500™ Ranking

Recognizing growth

The fastest growing technology companies
in North America

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2020 Technology Fast 500 Rankings

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Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences, and energy tech companies—both public and private—in North America. The 2020 Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth during the period from 2016 to 2020.



In the company's own words

As one of America's fastest growing tech companies, Blueshift is revolutionizing the way brands use their customer data to launch smart omnichannel campaigns. From unified customer profiles to intelligent decisioning, Blueshift's SmartHub CDP provides brands everything they need to deliver the omnichannel experiences their customers expect.

It's comprehensive customer data platform seamlessly unifies known and anonymous customer data into rich 360-degree profiles. Blueshift's patented-AI capabilities provide pre-built and customizable predictive analytics empowering marketers to make smart decisions. It's omnichannel campaign builder allows brands to connect customer experiences to any part of their stack and orchestrate sophisticated journeys with ease.

Blueshift has been named to the Revenue Enablement 100 List by the Revenue Enablement Institute, received one of the first RealCDP certifications by the CDP Institute and was honored as one of the Top 50 Tech Companies You Should Know by Built In. In addition, a Forrester study showed Blueshift customers experienced a \$128M in incremental revenue and 781% ROI, Gartner named Blueshift a Cool Vendor for AI Marketing and G2 named Blueshift a momentum leader in both CDP and Marketing Automation categories.

Trusted by B2C mid-market and enterprise customers, including LendingTree, Discovery and PayPal, Blueshift continues to make sophisticated marketing simple and elevate customer engagement for thousands of marketers every day.

